

Minutes of the Committee Meeting of the Shotley Peninsula Cycling Campaign

Held at Ipswich High School, Woolverstone, 9.15 am on Monday 10th January 2011

Present: Mike Crouch, Giles Goyder, Jane Goyder, Rosie Kirkup, Elaine Purves,
also: Gemma Parker (IHS Publicity Officer)

1. **Apologies:** Cathy Crouch, David Mullett (who has now resigned)

2. **Review of Current and Future Work**

MC recapped progress of the group to this point for the benefit of Gemma Parker: The feasibility study is now under way and due to report at the end of March or beginning of April; a website and logo are now almost ready (prepared by three pupils from IHS) and should be ready to go on-line at the beginning of April; we plan to have a second Public Meeting in early May to launch the proposed route and the website; we continue to seek publicity and are planning a Fun-Ride for 10th April to be held on the grounds of IHS, aimed at getting Key Stage 1 and 2 (Yr 1-6) children on their bikes safely; we will be holding our AGM in July; and using the summer and autumn period to consult with landowners on the route proposals which will come out of the feasibility study.

3. **Publicity/Communications**

a) **Discussion with Gemma Parker.** GP kindly gave us the benefit of her knowledge and experience of what works in terms of publicising our project, and what deadlines we need to work to for publicity. She will follow up with an e-mail listing her suggestions. She suggested we contact her colleague Lorraine deVille at IHS on the matter of insuring the Fun Ride.

Elaine Purves left the meeting at this point.

b) **Website**

The students are almost ready for us to populate the website and have completed a logo which will be circulated by e-mail in the near future. We need to agree text for the key pages (around 200 -250 words max per page); provide photos and agree a domain name.

Those present agreed that the advice to use our initials would be the best way to go and www.spcc.org.uk appears to be the best domain name.

Tony Gould to be consulted on this before it is finally adopted.

Host.com is the site suggested by Paul Warren's assistant, and appears to offer the best value : £75 for 5 years.

R.K. to co-ordinate web page materials provided by:

MC: News and Projects; JG: Contacts and Membership; RK: Events and Meetings + Schools

Gemma Parker left the meeting at this point.

c) **Next Newsletter.** CC will be asked to produce this. Contents to cover :
i) update on feasibility study and when the outcomes will be available;

ii) fun ride (Sub-group of CC, JG and RK to work on organising this including publicity, insurance etc.);
iii) public meeting (this can also be advertised by flyers handed out at the fun ride.)

- d) **Public Meeting.** This to be held on Wednesday 4th May assuming Shotley Village Hall or other suitable venue can be arranged for that date. RK to book.
- e) **AGM.** Suggested dates : Thurs 7th July or Thurs 14th July at Pin Mill Sailing Club, if available.

4. Feasibility Study

- a) **SPCC Input.** MC will handle this with support from Anthony Wright. Final meeting with SCC proposed date: Monday 28th March; an interim meeting date is as yet undecided, but will probably be towards the end of February or start of March.
- b) **Fund-Raising.** We hope that the Fun-Ride will be an opportunity for immediate fund-raising; this to be decided by the sub-group (see 5). The feasibility Study will provide details required for larger scale fund-raising in the future.

5. Fun Ride

Sub group of CC, JG, RK to work on this and report as soon as possible.

6. Schools Update

RK to firm up on date(s) for assembly at Holbrook High with assistance from Emilie Wix or John Stockwell.

CC Has been in touch with Anna Peters who teaches at Shotley Primary and she will discuss the fun-ride and corporate membership of the SPCC with the Head there.

7. Treasurer's Report

Funds currently stand at £5,257.10 in the bank account. Membership stands at 96 Individuals, 4 Group members.

8. Minutes of the Meeting of 29th November 2010

Item 3. MC and RK met with Mike Rockall at Deer Park Lodge on 17th December. The meeting was useful and Mr Rockall may be a source of good contacts or corporate sponsors.

Item 6a) Still no contact with the Head of RHS.

Item 9. Highways engineering advice: Anthony Wright of Sustrans offered to help on this regard.

9. A.O.B.

Nothing noted.

10. Future Meeting Dates

It was agreed to stick generally to the "last Monday of the month" pattern, to be held at 9.15 am, usually at Stone Cottage Chelmondiston, but once per month at IHS. MC will inform Anthony Wright of our meeting dates as he is willing to attend.

Next Meetings: Mon 31st January, 28th February, 28th March*

(* 28th March, depending on time of day, may clash with meeting with SCC on the study).